

feast

THE MAGAZINE CHOICE FOR INDUSTRY PROFESSIONALS

MEDIA PACK 2020

WHY FEAST?

For Feast Magazine it has been a journey of discovery over the last 15 years. In our reporting of success, innovation and leadership we've celebrated product breakthroughs, cutting edge ideas, and the industry's key forward-thinkers to remain an important asset to the market and our passionate readership. It's a decade and a half that we're immensely proud of.

But we've never stood still. We look ahead with excitement as UK industry moves into a new chapter outside the European Union. Despite a period of uncertainty, ambition continues to drive us – like you - forward.

And Feast Magazine, as we have always done, will endeavour to spotlight the best and the boldest while supporting initiatives to drive the next generation of creative thinkers and business leaders alongside the discovery of the radical and the revolutionary.

Our reputation speaks for itself. But we don't rest on our laurels. We've evolved as well; our fluidity with the marketplace indicative of our understanding of it. As we raise a glass to our 15th anniversary, we look forward to building upon the relationships we've established within the industry and discover new ones to continue to deliver to you – our readers – insightful coverage of what matters the most.



EDITORS COMMENT

Established for 15 years, our extensive industry knowledge means we are well respected having established a firm reputation with our readers. As an advertiser you can benefit from appearing within this trusted media source.

Our readership and subscriptions are heavily monitored to ensure we reach the most relevant audience and key decision makers for our clients. We offer clear, transparent audience and readership figures giving you the confidence your message will be seen by the right people.

Importantly, we appreciate all marketing is an investment, therefore we pride ourselves on providing the best value for our clients wishing to take advantage of our extensive audience.



Editor's Quote

"Every one of the team at Feast Magazine – past and present – has enjoyed a passion for the great range of sectors we cover. That's what has set us apart. It's why we are able to pride ourselves on not only unveiling new ideas but being at the forefront of trends."

"Whether it's recognisable brands or artisanal start-ups, our focus doesn't waver from a devotion to discovery; helping to drive UK business through a resource that adds value and insightful insider knowledge."

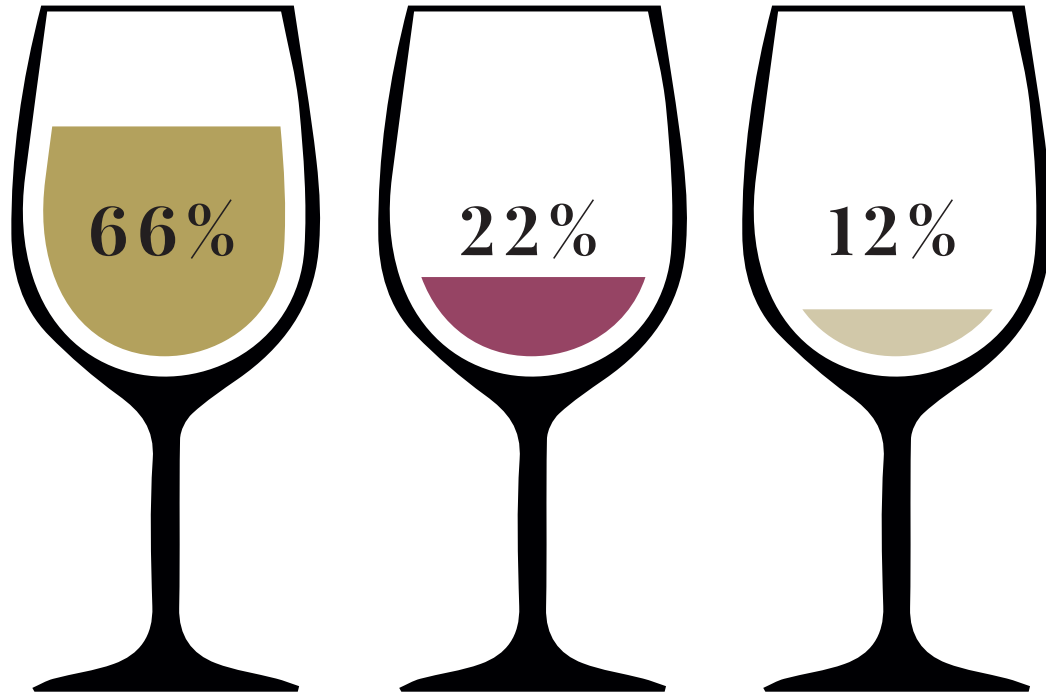
**Dan Stephens - Editor,
Feast Magazine**

READERSHIP

In excess of 100,000 cross platform reach

Average HHI £138,401

94% agree "I am interested in learning about new developments and products related to my sector"



Higher managerial, administrative and professional 66%

Intermediate managerial, administrative and professional 22%

Supervisory, clerical and junior managerial, administrative and professional 12%



READERSHIP BY SECTOR & SERVICE

Food & Hospitality 32%

Equipment
Hospitality Services
Wholesale
Design & Furnishings
Material Manufacturers & Distributors
Beverages & Alcohol
Industry Analysis
Travel

Events 17%

Expos
Corporate Events
Product Launches
Venues
Insurance Industry
Suppliers

Associations 19%

Packaging
Safety & Hygiene
Sustainability
Logistics

Shopping 18%

Supermarkets
Shopping Centres
Store Design & Interiors
Merchandising
Consumer Trends
Supply Chain
Property & Planning
Buying & Supplying
Marketing

Technology 14%

Gadgets
Apps
Health & Fitness
Beauty
Cyber Security
Product Innovation
Finance
Reviews

FEATURE INFORMATION

Forward Features Information

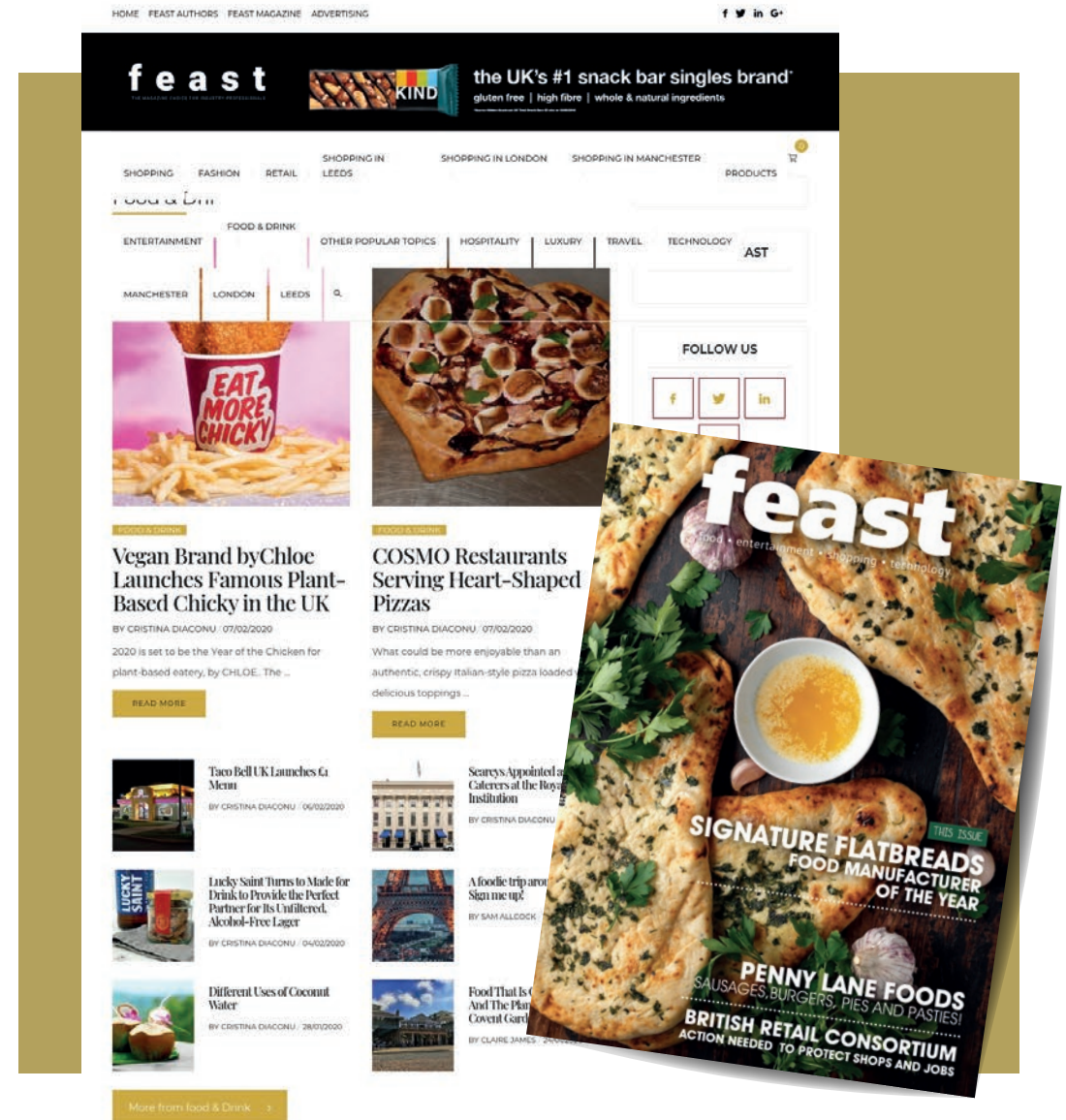
Feast Magazine is a monthly broadcast magazine, so as well as all our features, we will keep up to date news & reviews with all our regular sections, for our latest and most updated forward features list please request a copy at forwardfeatures@feastmagazine.uk or call us on **01484 437310**

Paid for Posts

If you wish for your post to go live on the website within 24hrs, please email sales@feastmagazine.uk with the information. We charge £75 per post. This is to be paid via Paypal as soon as the post is live.

Web Posts

Our website always needs news articles, reviews, videos and content for our readers. Please send your posts to editorial@feastmagazine.uk for consideration. The size of your post should be between 250-1000 words. An image is also required. We accept do-follow links.



PRINT ADVERTISING

With a number of print advertising spaces, sizes and placements available, Feast Magazine can effectively tailor space in the magazine to your marketing needs. Whether you wish to promote your business in the magazine's UK news pages, as standalone advertorial, or within existing individual features on leading companies, we can provide the space you need to communicate your message. Below you can find an overview of the standard rates offered by Feast Magazine for print advertising in our leading magazine.

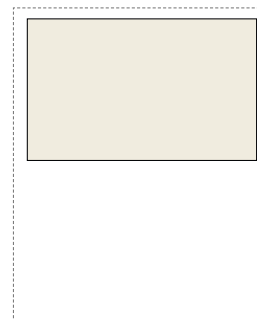
Please note that we do provide a free design service for all print advertisements.



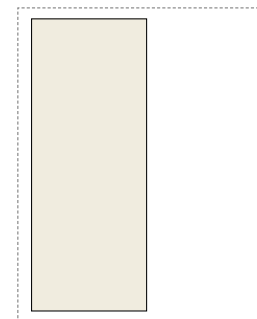
Double Page Spread
Rate: £2965*
Trim: 440mm x 297mm
Type: 400mm x 260mm
Gutter: 20 mm
Bleed: 5mm



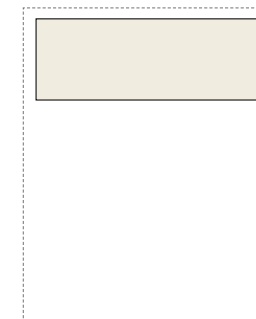
Full Page
Rate: £1965*
Trim 210mm x 297mm
Type: 185mm x 260mm
Bleed: 3mm



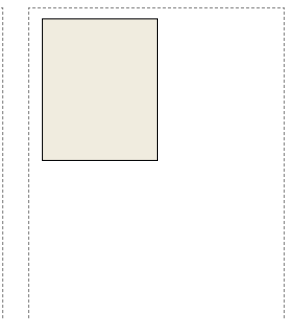
Half Page Horizontal
Rate: £1195
183mm x 128mm



Half Page Vertical
Rate: £1195
90mm x 260mm



Quarter page Horizontal
Rate: £765
183mm x 62mm



Quarter Page Vertical
Rate: £765
90mm x 128mm

Advert Content

All text should be sent digitally via email, either as a word doc or embedded in the email. If the text is provided as hard copy then we do not accept responsibility for any errors occurring during re-typing.

Images & Logos

- Sent digitally via email as high resolution JPEGs (300dpi).
- Letterheads are only accepted if nothing else is available.
- Using letterheads may reduce quality and colour reproduction.

Complete Adverts

All complete adverts must be provided as print-ready PDFs with embedded fonts and high resolution images, or alternatively as high resolution JPEGs (300dpi).

All adverts VAT not included *Prime position adverts +20%

ONLINE ADVERTISING

Opportunities on the Feast Magazine website vary considerably in size, scope, and type. Our website maintains an open-door policy for industry professionals and organisations to utilise our platform for the purpose of marketing and accessing the vast expanse of our readership online – this including both established professionals and those taking an interest in opportunities within the Food, Events, Associations, Shopping & Technology Industries.

Supporting organisations in accessing the B2B readership, Feast Magazine offers a consultancy-founded service to discuss marketing goals and propose the best means through which to access the audience. Offering flexibility in advertising composition and design, our in-house design and digital teams ensure all advertising on the platform receives the best reception.

Home Page Advertising Rates (Monthly)

TOP LEADER BOARD BANNER
ALL PAGES SITE WIDE

£1995 Monthly

Size: 775 x 105px

Format: .jpg .gif .png

Links: dofollow

MAIN SITE SPONSOR
ALL PAGES SITE WIDE

£3995 Monthly

Template

Format: .jpg .gif .png

Links: dofollow

VERTICAL RECTANGLE
HOMEPAGE / SUBSECTION

£795 / £595 Monthly

Size: 330 x 430px

Format: .jpg .gif .png

Links: dofollow

ARTICLE BANNER
(BASE OF POST)
EVERY SECTION / SUBSECTION

£1295 / £895

Size: 650 x 130px

Format: .jpg .gif .png

Links: dofollow

FOOTER ADVERTISEMENT

£495 Monthly

Size: 330 x 520px

Format: .jpg .gif .png

Links: dofollow

SKYSCRAPER BOX
HOMEPAGE / SUBSECTION

£1295 / £895

300 x 600px

Format: .jpg .gif .png

Links: dofollow

ONLINE & E-NEWSLETTER ADVERTISING

In addition to traditional advertising opportunities, Feast Magazine works with a number of leading organisations on a content marketing basis. Offering editorial support and search engine optimisation features, we provide a degree of access to our readership with content creation, distribution, and marketing optimisation. This ensures that editorial and promotional messages receive the return on investment required and that, simultaneously, our readers find content interesting, engaging and educational from a personal perspective – a best of both worlds scenario.

Sub-Section Advertising Rates (Monthly)

VERTICAL RECTANGLE
SUBSECTION

£595 Monthly

Size: 330 x 430px

Format: .jpg .gif .png

Links: dofollow

ARTICLE BANNER
(BASE OF POST) SUBSECTION

£895 Monthly

Size: 650 x 130px

Format: .jpg .gif .png

Links: dofollow

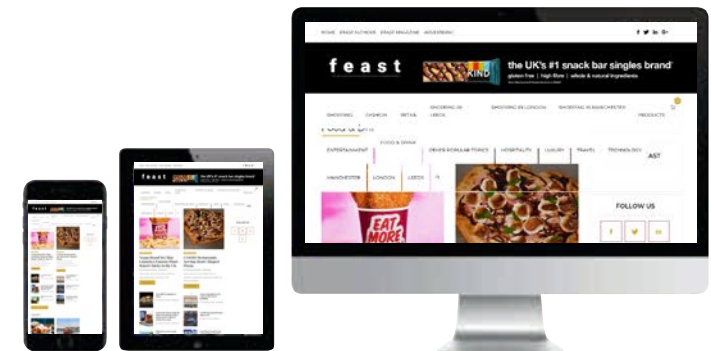
SKYSCRAPER BOX
SUBSECTION

£895 Monthly

300 x 600px

Format: .jpg .gif .png

Links: dofollow



E-Newsletter Banner Advertising

104,500 Recipients

NEWSLETTER TOP BANNER
(TOP POSITION)

£1765

Size: 1110 x 190px

Format: .jpg .gif .png

Tracking: Allowed

CREATIVE NEWSLETTER BANNER
(ANY OTHER POSITION)

£1195

Size: 1110 x 190px

Format: .jpg .gif .png

Tracking: Allowed

Solus Emails

E-SHOT MAILOUT
110,000 Recipients

£1965

Format: HTML

Tracking: Allowed

Feast Magazine is released twelve times a year. We have schedules when we need to book space, get copy in and also when the magazine is released. Please send all sales requests copy to sales@feastmagazine.uk

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